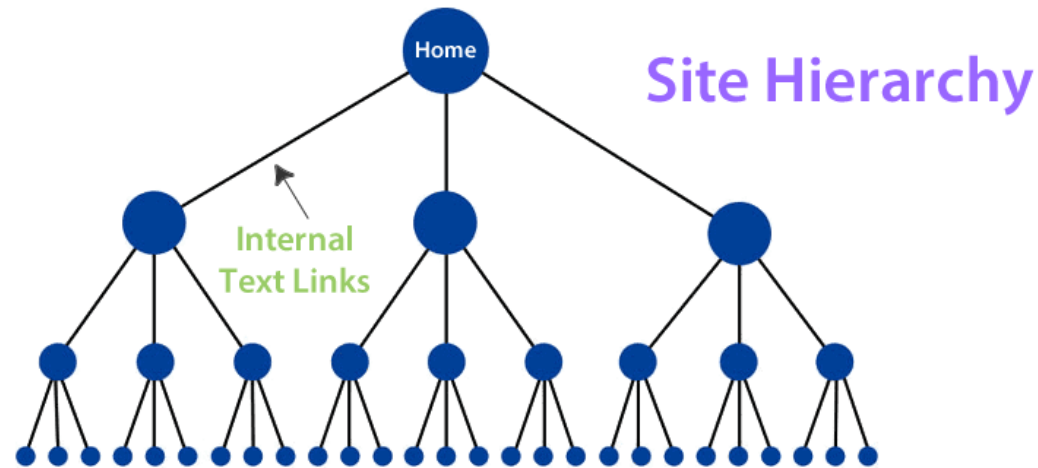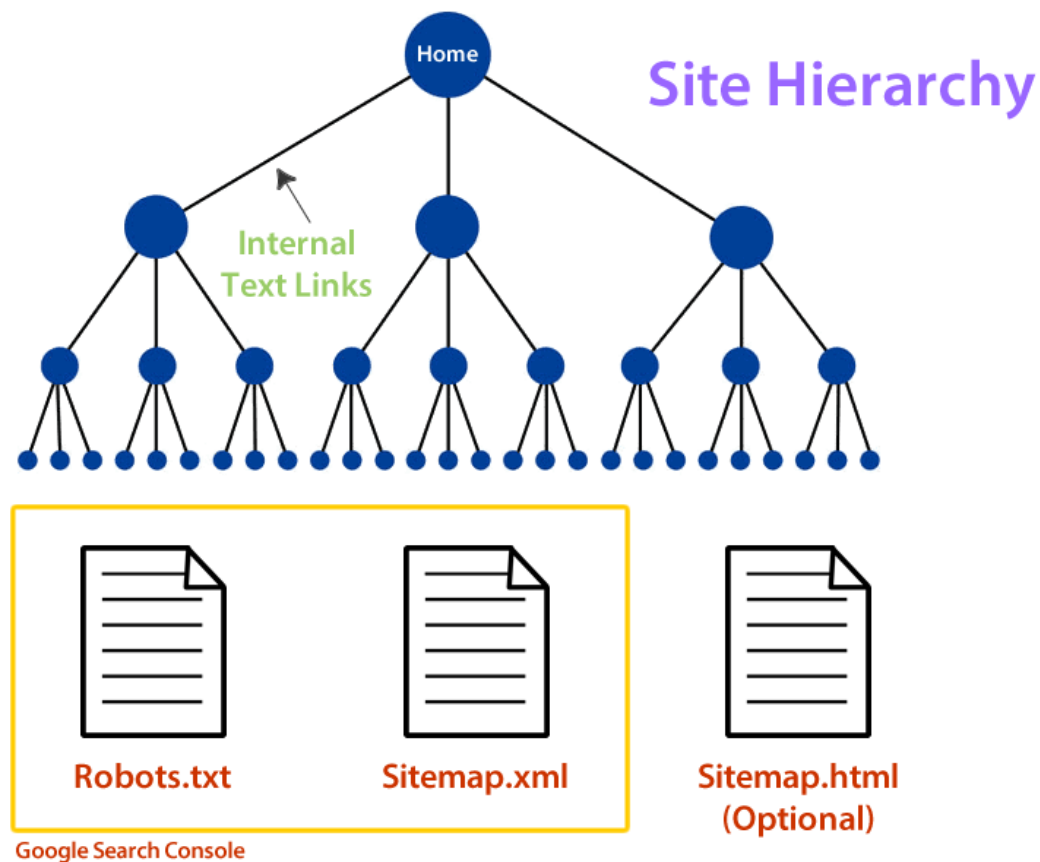# GOOGLE WEBMASTER GUIDELINES

How to Design Websites That Are Easy for Search Engines to Discover and Spider
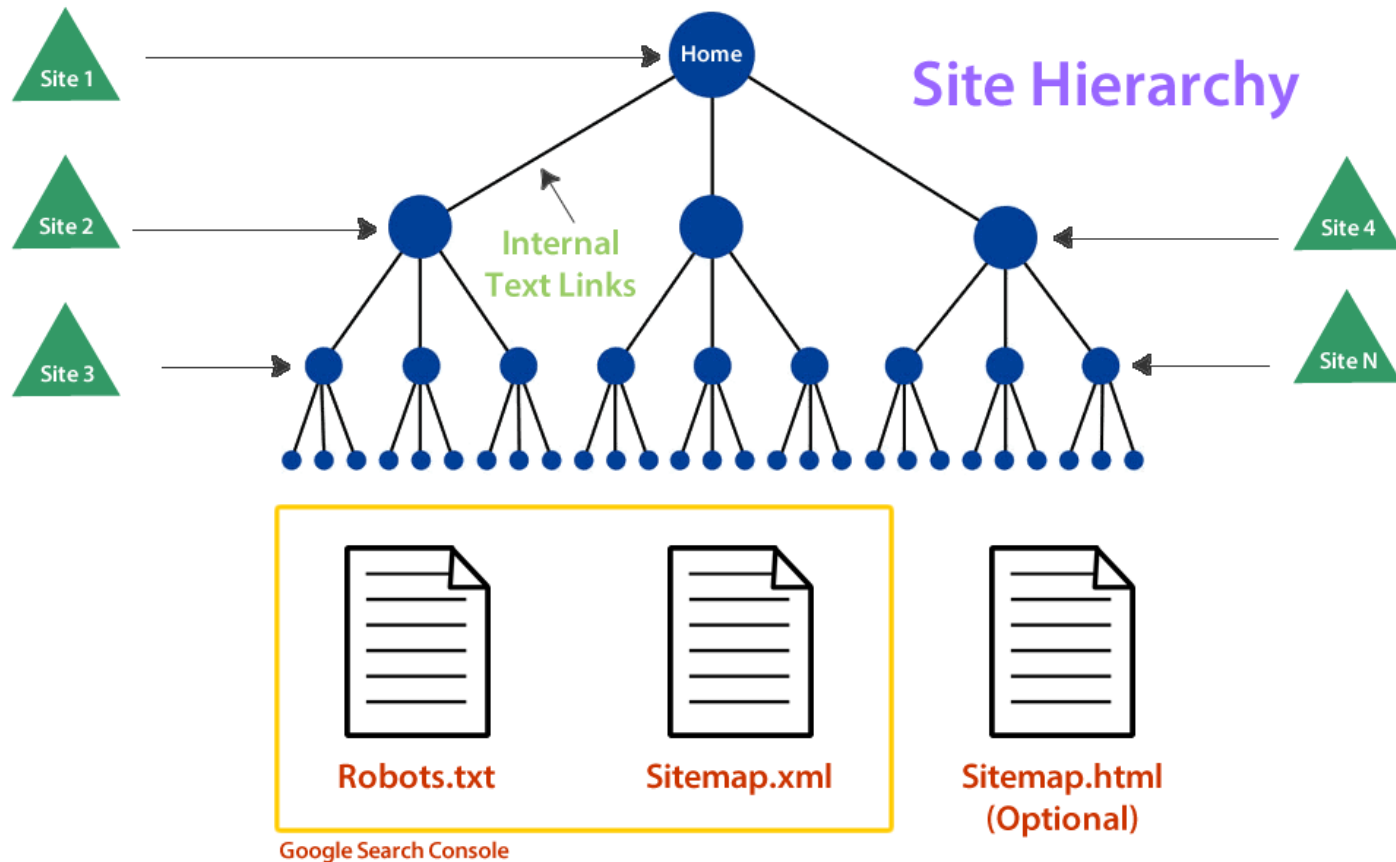
Create a Clear Site Hierarchy

Use the Google Search Console, Robots.txt, Sitemap.xml and Sitemap.html

Make Sure Other Sites Know You Exist

Site Hierarchy

Home

Internal Text Links

Site 1
Site 2
Site 3
Site 4
Site N

Robots.txt

Sitemap.xml

Sitemap.html (Optional)

Google Search Console

Do Not Spam!

No Spam!